



GRAPHIC DESIGN | BRANDING | PRINT

FORWARD-THINKING CREATIVITY FOR
BEST BUSINESS PERFORMANCE

30 Steel Road, Morningside, Durban | PO Box 47209, Greyville, 4023
ENQUIRIES: Phindile Mantantana | P: 031 303 6466 | F: 031 303 4493 | E: phindile@artworks.co.za | W: www.artworks.co.za

Computer Artwork Services cc trading as Artworks, Registered Close Corporation CK 88/20782/23



OUR MISSION

To make our clients outstanding and impactful in a clamouring world.

WHAT WE OFFER

Artworks' services include researching, writing, compiling and designing a wide range of printed and electronic media.

WHO WE ARE

We have a small but dedicated team that has a B-BBEE rating of AAA+ by independent auditors EmpowerDEX (100% black-owned and 50% of the business is black woman-owned). This qualifies Artworks as a Level One contributor to B-BBEE as per the Department of Trade and Industry's Code of Good Practice.

OUR WORK METHOD

Our Managing Editor acts as the account executive for Artworks. All communication, briefings and materials are sent and communicated to her to ensure that clients are kept apprised of all progress and developments in an orderly manner.

OUR CAPACITY

Besides our stable staff complement and well-established design studio in Morningside, Durban, equipped with Apple Macs (laptops and desktops), we also partner with an experienced freelance academic writer, translators, PR/marketing associates and seasoned photographers.

WHY CHOOSE US?

What makes us unique?

We are friendly, accommodating and professional. We offer our clients years of well-earned knowledge and expertise: our directors and management team have 109 combined years of experience! We are owner-managed, thus clients are assured of quality. Our dedication to 100% client satisfaction is manifest in our longstanding relationships, attention to detail and deadline, and advice to and accessibility by clients. Nothing leaves our studio without first being proofread: an essential service built into the bottom line.

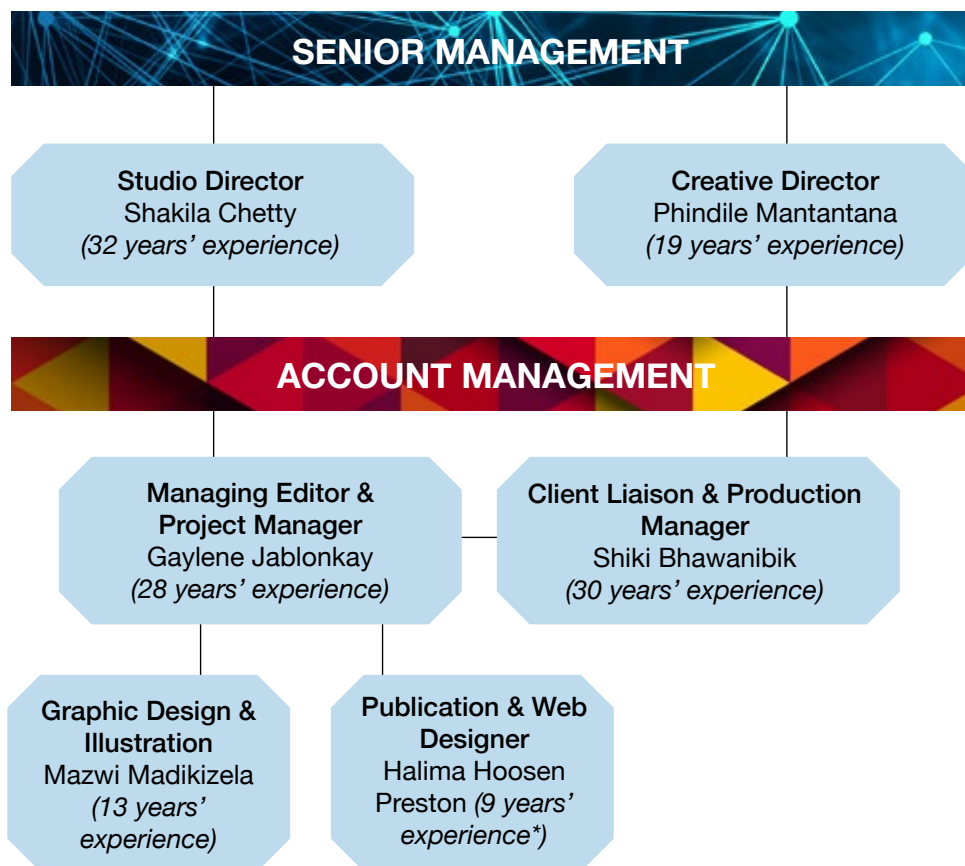


GRAPHIC
DESIGN
 CORPORATE
 IDENTITY
 DEVELOPMENT
 ADVERTISING CAMPAIGNS
 CORPORATE REPORTS
 WRITING, PROOFREADING & EDITING
 MARKETING BROCHURES
MAGAZINES
 MANUALS & JOURNALS
 E-NEWSLETTERS
 & E-BROCHURES
POSTERS
& FLYERS
 SIGNAGE & PROMOTIONAL GIFTING
PRINTING
 PHOTOGRAPHY
 & VIDEO PRODUCTION
 (INCLUDING DRONES)
 INTERACTIVE PRESENTATIONS
EXHIBITION
STANDS
E-INVITES
E-MAILERS
BRANDING
 ILLUSTRATION
 & CARTOONING
 TRANSLATION
PACKAGING
FLIPBOOKS & HTML
WEBSITE DESIGN

STAFF ORGANOGRAM

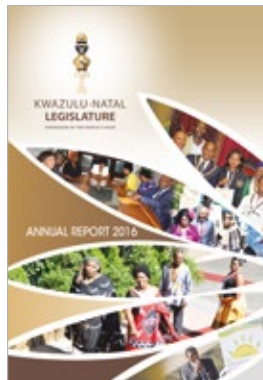


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* At Artworks. She has many more years' experience elsewhere.

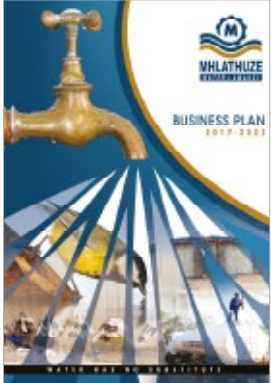
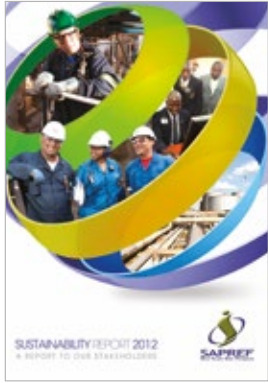
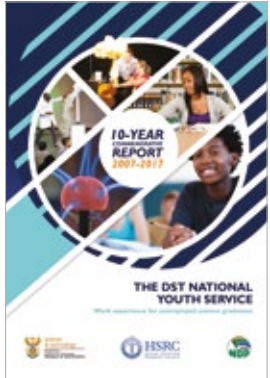
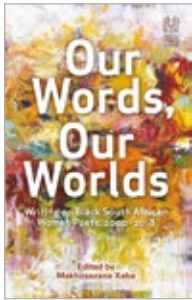
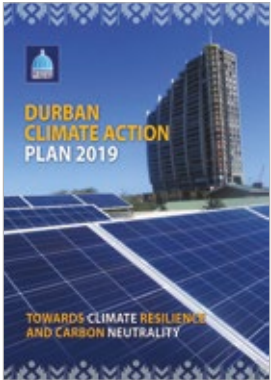
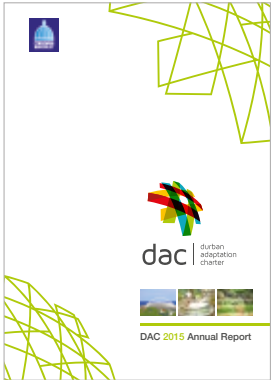
REPORTS, MAGAZINES & BOOKS

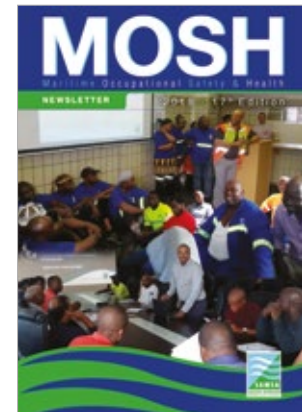


We produce annual reports, integrated reports, annual performance plans, business plans and strategic plans every year for clients. With over twenty years' experience in the Education, Arts & Culture and Tourism fields, we produce guides, reports and magazines on a regular basis. We also produce books, manuals and hard-cover coffee table books.



More examples of reports, magazines and books...



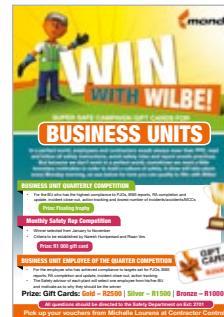


Web banners



We design and populate corporate e-newsletters, e-vites and emailers, populate email mailshots, Christmas messages and competitions, and we also convert every publication we design into a pdf format as a matter of course.

Emailers/E-vites



Editable year planners



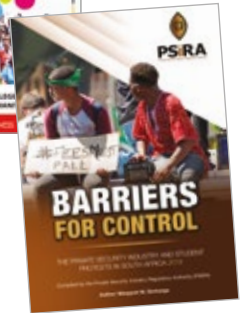
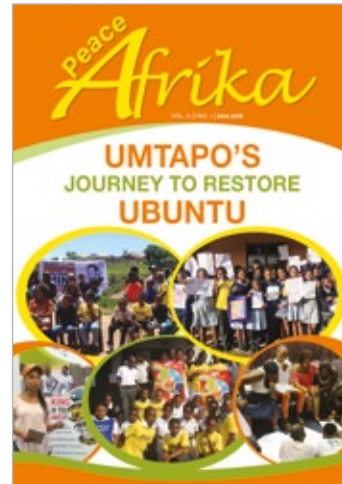
Fillable forms & surveys

SOCIAL MEDIA GRAPHIC DESIGN ELEMENTS

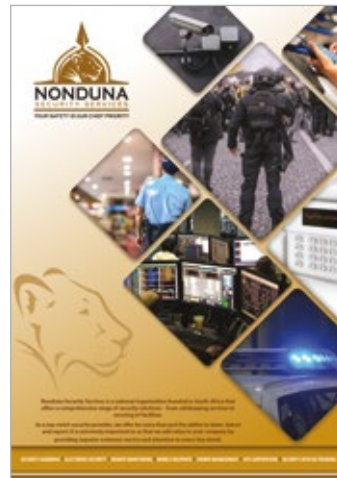
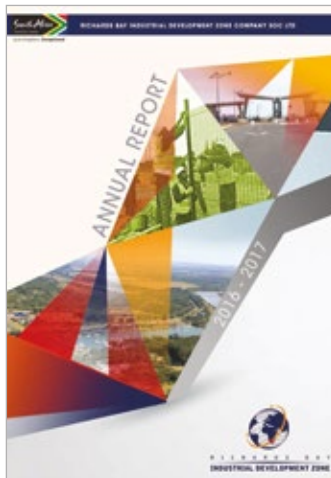
Profile images/graphics, adverts, Instagram content-rich photos – we can design any post that needs some graphic design flair.



BROCHURES, PROFILES & NEWSLETTERS



We know how to make organisations look good in printed form and can advise on how best to showcase strengths and areas of expertise for a chosen audience. Whether it's a brochure, annual/integrated report, pamphlet, leaflet or company/stakeholder newsletter, we can make you look professional.



INTERACTIVE CORPORATE PRESENTATIONS



We design presentations in PowerPoint that include graphics, video clips, music and other interactive elements in order to bring your presentation to life. We also convert printed and digital brochures into presentations.

EXHIBITION STANDS



We partner with an associate to conceptualise, design, build, install and disassemble exhibition stands. We then design a 3-D prototype after the concept has been approved. We also hire furniture, provide a staff member and store supplies and valuables.



SIGNAGE, BILLBOARDS, BANNERS AND CORPORATE GIFTS

Pull-up banners



Telescopic banners



From informative billboards on the freeway to massive signboards on the sides of buildings, road signposts to branding above shopfronts, we are able to design, produce and install them all. We produce banners in all shapes and sizes and we also can organise a mural or vehicle branding. With our new inhouse large-format printing machine, we can print and install as well. Or customise corporate gifts for your next function/ giveaway.

Media wall banners



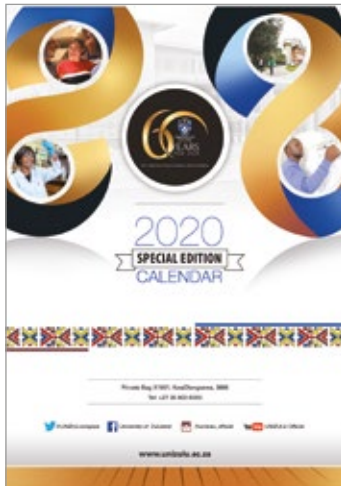
Corporate gifts



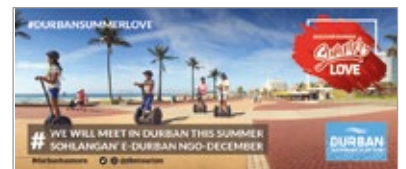
Outdoor signage



CALENDARS, POSTERS & ADVERTS



We help to keep your organisation top of mind by helping you to produce eye-catching calendars or posters of any size. Or if you need your ad campaign to really 'pop' visually to grab your audience's fleeting attention, then we can add that 'X' factor to set your media apart.



BRANDING

We have assisted many clients with developing their corporate identity manuals, logos and stationery and have helped them to successfully transfer their branding into other printed and electronic media.



We designed the vinyl outdoor branding wrap for the original cube on Innes Road for Durban Tourism, which became a landmark stop-off point for the Riksha Bus.

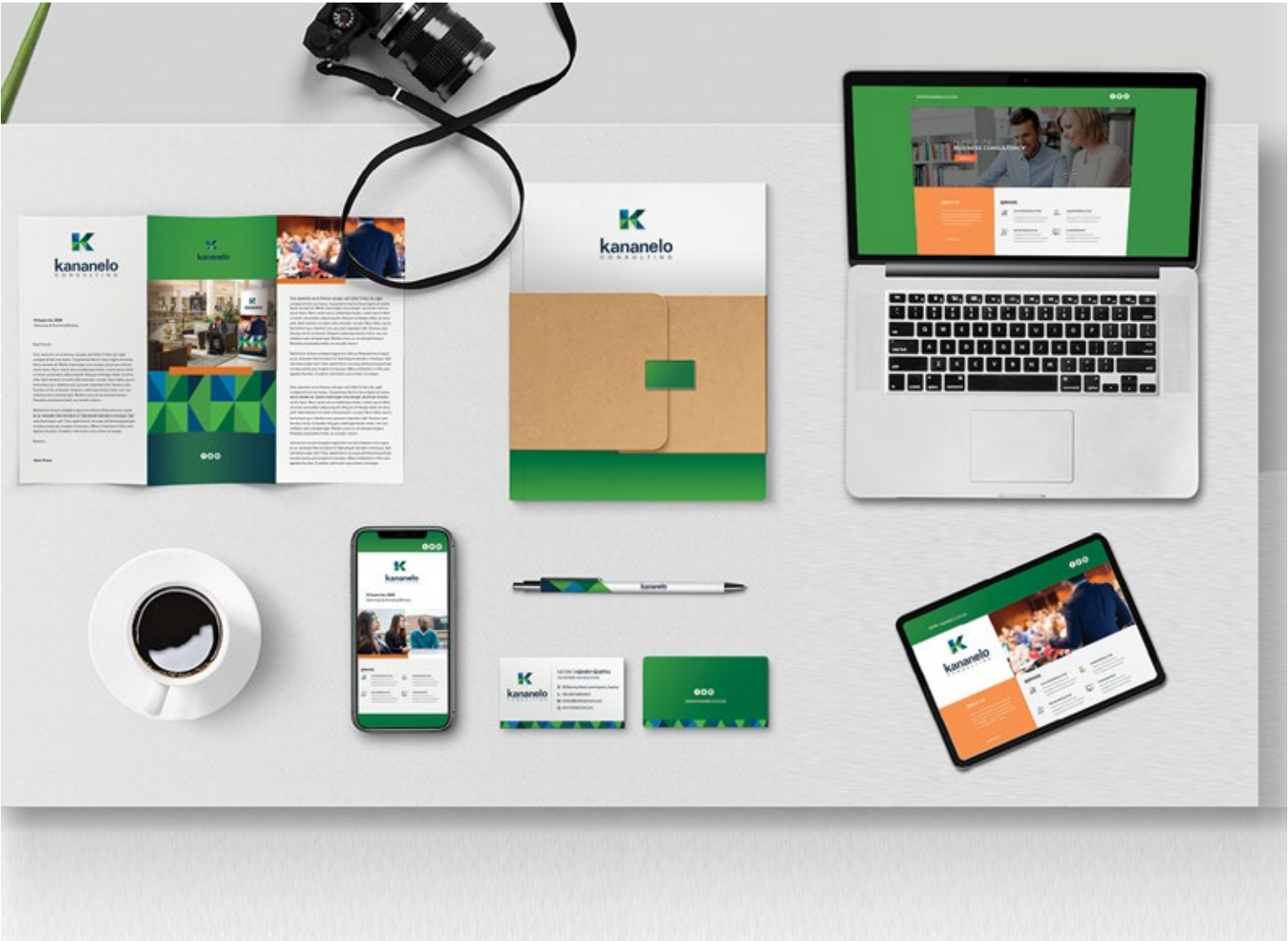
PACKAGING



We have developed materials for entire campaigns that have included custom packaging, collection boxes, card dispensers and competition boxes.



EXAMPLES OF PACKAGED BRANDED MATERIALS

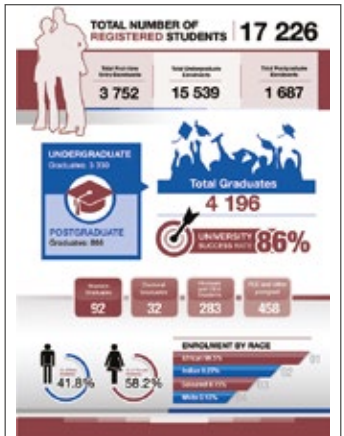
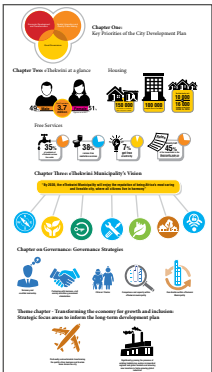
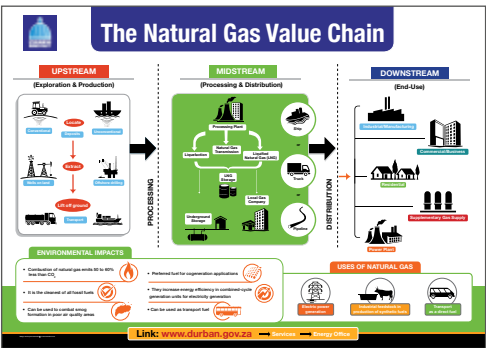
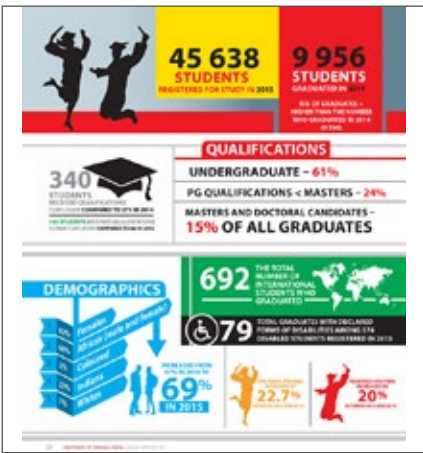
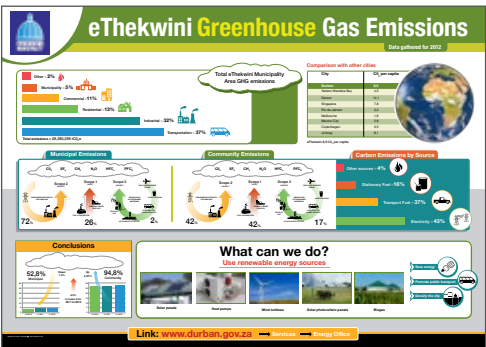
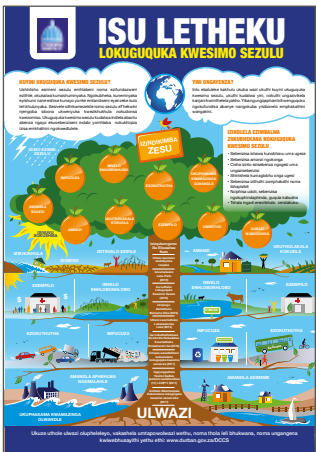




VALUE-ADDED SERVICES

INFOGRAPHICS & ICONS

Almost every client these days requests infographics and/or icons to break up and visually illustrate text-heavy content in order to make their text more appealing and likely to be read.



SAFETY TIPS FROM
WIZEMAN



We boast a proud, rich history of illustration and cartooning, which began with Andy Mason (known as ND Mazin) in the 90s. We continue this heritage by offering quality in-house cartooning and illustration with a modern African style. We illustrate everything from brochures to manuals, posters to campaigns and can match any style you require – from realistic to technical, watercolour masterpieces to ultra-tech infographics.

WRITING, PROOFREADING AND EDITING

Besides proofreading all material before it leaves our offices as an essential service built into the bottom line, our in-house managing editor writes and edits content for websites, brochures, tourism publications, newsletters, marketing material, etc. For more technical or specialised writing, we partner with an associate writer/editor who has over 40 years of experience.



HTML FILES AND FLIPBOOKS

Instead of just a static pdf, any publication that we produce can be converted into single-page HTML files for websites, or flipbook pdfs for websites or emails that show a page curl, which gives the impression of turning a real page.



PRINT PREPARATION

We are very experienced at preparing print-ready pdfs from Adobe InDesign, Photoshop and Illustrator. We scrutinise printer's proofs (digital and physical) to ensure that nothing has changed or that no technical glitches have occurred.

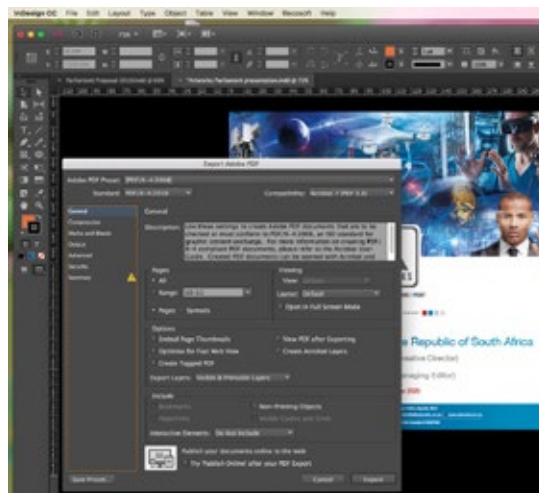


PHOTO CORRECTION

We clean and brighten every photo that appears in all our print and digital media as part and parcel of our mandate to present our clients in the best light.



ADDITIONAL OFFERINGS

VIDEO PRODUCTION

We partner with an associate to produce professional videos from concept to finished product. Our comprehensive offering encompasses scriptwriting, acting, location scouting, music sourcing, voice-over recording, directing, shooting, editing and reshooting according to client feedback.



TRANSLATION

We partner with associates who can translate English into Zulu and many other languages. We have translated publications into French, Spanish, Mandarin, Xhosa and German in the past, and can also translate into English from other languages as well.



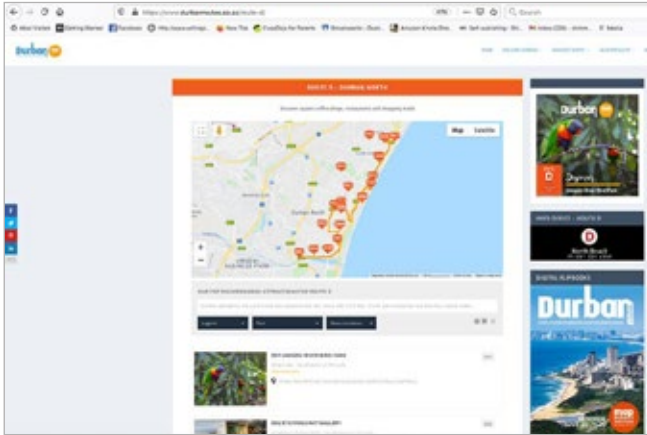
PHOTOGRAPHY



We have a reputable pool of seasoned freelance photographers who specialise in different kinds of photography so that all your photographic needs are covered. We even partner with a photojournalist if you need a photographer who can interview and write up a story in one visit.

WEBSITE DESIGN & DEVELOPMENT

We offer professionally designed websites, customised to our clients' specific needs – functional, highly navigable and easy to update yourself – a worthy shop window to display your organisation's wares to their best advantage on the Internet!



INTERIOR CONCEPT DESIGN

Reception areas, offices, shopfronts – we can design a concept for you to have someone else implement, or we can source painters, furniture, shelving, etc. and we can install and shop fit as well.



LITHO & DIGITAL PRINTING

We outsource both litho and digital printing to reputable Durban-based BEE printers with whom we have enjoyed long relationships.

We regularly check proofs on site to ensure quality, colour consistency and spot-on registration.





CREATIVE EFFECTIVE INNOVATIVE COMMUNICATIVE

OUR CLIENT LIST

Municipalities

Ugu, OR Tambo, Umgungundlovu, eThekweni, Umhlathuze, Amajuba, KwaDukuza, King Sabata Dalindyebo, Mandeni, Umdoni, Gert Sibande Municipality, uPhongolo, Impendle, Nyandeni, Umzumbe, Phokwane, iLembe, Umzimyathi, Ray Nkonyeni

Government Agencies

EtheKwini Transport Authority, Seda KZN, Seda eThekweni, KZN Film Commission, KZN Sharks Board, Durban Film Office, Durban Filmmart, Ithala Limited, Ithala Finance Development Corporation, iSimangaliso Wetland Park, Richards Bay Industrial Development Zone, KZN Growth Fund, Housing Development Agency, African Ombudsman Research Centre, KZN Legislature, Mhlathuze Water, Umngeni Resilience Project, SAHRA, South African Board for Sheriffs, Trade and Investment KwaZulu-Natal, SA Shipyards, PSiRA, MILE, Umngeni Resilience Project, Energy Office

Education

University of KwaZulu-Natal (UKZN), Durban University of Technology (DUT), HSRC, UNIZULU, Central Applications Office, Mangosuthu University of Technology (MUT), University of Maputo, Embury Institute for Teacher Education, Berea Technical College, Durban Computer College, Durban College of Technology, DUT Invotech, Stadio Multiversity

Arts & Culture

Centre for Creative Arts (UKZN), The Playhouse Company, Joburg Film Festival, Creative Workzone

Private Sector

Engen, Safire Insurance, Sapref, Hitech, Eventshop, iTents for Africa, Iziko Medical Supplies, The Vuna Group, Vuma FM, Tate, Nolan & Knight, Ongoti Risk Management Services, City Glass and Aluminium, MAJV, Hornby, Smyly & Glavovic Inc, Global Pact Airconditioning, MHP GeoSpace (Pty) Ltd, Mondi, Thistledown Properties, Canalelo Consulting, Nonduna Security Services, Ongoti Risk Management Services, Governance Management Consulting, Van Onselen Attorneys, SAMSA, Levytate Property Management, Enhance Maintenance, Rods Construction

Tourism

Durban Tourism, Tourism KZN, Swaziland Tourism, Amajuba Tourism Routes, 1000 Hills Tourism, Umhlanga Tourism, Sapphire Tourism, Francis Baard DM, Durban West CTO, Inanda Routes, Eastern Cape Parks & Tourism Agency, Umzimyathi LM, Durban Routes/Durban Lifestyle Magazine, Durban Home Tours, Edendale Imbali Tourism Association, Durban Central CTO, KwaDukuza Municipality

Health

Dramaide (UKZN and KZN Dept Health), HEARD, CAPRISA

NGOs

Democracy Development Programme, PPT Trust, Housing Development Agency, Centre for Public Participation, Arterial Network, Afrifestnet, Operation Jumpstart, Community Chest, Aids Foundation, UMTAPO, EMEP, Mzala Nxumalo Foundation, UNFPA, Africa Ombudsman Research Centre

Forestry

Green Forest Media, Mondi, Forest Sector Charter Council, SiyaQhubeka Forests



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